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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.														
10/799,084	03/12/2004	Greg Siwak	10759-00048	8523														
7590 Patrick W. Rasche Armstrong Teasdale LLP Suite 2600 One Metropolitan Square St. Louis, MO 63102		11/14/2007	<table border="1"><tr><td colspan="2">EXAMINER</td></tr><tr><td colspan="2">REYNOLDS, STEVEN ALAN</td></tr><tr><td>ART UNIT</td><td>PAPER NUMBER</td></tr><tr><td>3728</td><td></td></tr><tr><td colspan="2"><table border="1"><tr><td>MAIL DATE</td><td>DELIVERY MODE</td></tr><tr><td>11/14/2007</td><td>PAPER</td></tr></table></td></tr></table>		EXAMINER		REYNOLDS, STEVEN ALAN		ART UNIT	PAPER NUMBER	3728		<table border="1"><tr><td>MAIL DATE</td><td>DELIVERY MODE</td></tr><tr><td>11/14/2007</td><td>PAPER</td></tr></table>		MAIL DATE	DELIVERY MODE	11/14/2007	PAPER
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.

10/799,084

Applicant(s)

SIWAK ET AL.

Examiner

Steven Reynolds

Art Unit

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 01 October 2007.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 32-56 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 32-56 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- ☒ Notice of References Cited (PTO-892)
- ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- ☐ Information Disclosure Statement(s) (PTO/SB/08)
Paper No(s)/Mail Date _____.
- ☐ Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____.
- ☐ Notice of Informal Patent Application
- ☐ Other: _____.

DETAILED ACTION

1. This office action is in response to the reply filed on 10/1/2007, wherein claims 42-44 and 50 were amended; Claims 32-56 are pending.

Claim Rejections - 35 USC § 103

2. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.
3. Claims 32-34 and 36-41 are rejected under 35 U.S.C. 102(e) as being anticipated by Johnson et al. (US 2005/0045521). Johnson discloses a product package comprising a product (pointer 28) being offered for sale to a purchasing consumer; a non-rigid body containing the product, the body comprising a generally flat base (12) and upstanding side walls (14) defining a generally rectangular, single compartment cavity above the base and extending between the upstanding side walls; a cover (18) configured to close said cavity, the cover extending in a generally flat and parallel relation to the base when the cover is closed; and a closure member (zipper) fastening said cover to said base, the closure member being movable relative to the cover and to the base between open and closed positions; the upstanding side walls comprise a first pair of generally flat and parallel side walls extending from opposing side edges of the base, and a second pair of generally flat and parallel side walls interconnecting the first pair of side walls; the package has the size and shape of a lunchbox; a handle attached to one of the upstanding side walls (See paragraph 3, lines 4-8); said closure member

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comprises a zipper mechanism securing the cover to the side walls on three surfaces of the side walls; said closure member is located at or near a top edge of the sidewalls; the cover is integrally formed with one of the side walls, the cover being folded over the base when closed; and the compartment, more specifically the base is expandable to enlarge the single compartment (soft-sided coolers are vertically collapsible); and the body is insulated to maintain the temperature of an item in the compartment.

4. Claims 32-56 are rejected under 35 U.S.C. 103(a) as being unpatentable over Petrick et al. (EP 659,649) in view of Meyers (US 2,648,412). Claims 32, 35-37, 42, 43, 45, 50, 53 and 54, Petrick discloses a product package comprising a pair of footwear (shoes) to be worn by a person, the footwear being offered for sale at a point of purchase (discloses a packaging container for shoes); a support surface (2 – See Fig. 1) dimensioned to support the footwear; a plurality of non-rigid/soft side walls (flexible material walls 3 – See Fig. 1) extending from said support surface and defining a cavity/compartment to surround the footwear above said support surface, the footwear substantially filling a space between the side walls, and wherein at least one of said side walls comprises a flap (4) folded over the remaining side walls to define a cover over said cavity (See Fig. 1 embodiment). Petrick discloses the claimed invention except for the specifics of the closure member and the handle.

However, Meyers teaches a case comprising a support surface, soft side walls and a cover that is hinged to a side wall, including a zipper (11) for the purpose of securing the cover in its closes position; and a handle (18) attached to a side wall for

the purpose of carrying the case. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to have modified the device of Petrick with a zipper and handle as taught by Meyers in order to more securely hold the cover closed and to more easily carry the device.

Regarding claims 33 and 46, Petrick-Meyers discloses the upstanding side walls comprise a first pair of generally flat and parallel side walls extending from opposing side edges of the base, and a second pair of generally flat and parallel side walls interconnecting the first pair of side walls.

Regarding claims 34 and 47, Petrick-Meyers discloses the package has the size and shape of a lunchbox.

Regarding claims 38 and 48, Petrick-Meyers discloses said closure member/zipper is located at or near a top edge of the sidewalls (See Meyers Fig. 1).

Regarding claim 39, Petrick-Meyers discloses the cover is integrally formed with one of the side walls, the cover being folded over the base when closed.

Regarding claims 40, 41, 44 and 51, Petrick-Meyers discloses the base is expandable to enlarge the single compartment (See Petrick Figs. 3 and 5).

Regarding claims 49 and 52, Petrick-Meyers discloses said package is convertible into a duffel bag (Petrick-Meyers discloses the same structure and layout as applicant's invention, therefore the device of Petrick-Meyers is considered a duffel bag).

Regarding claims 55 and 56, Petrick-Meyers discloses the package is insulated to maintain a temperature of an item in the cavity (the package is insulated due to the material properties of the side walls).

Response to Arguments

5. Applicant's arguments filed 10/10/2007 have been fully considered but they are not persuasive. Regarding applicant's argument regarding the Johnson reference: the pointer/game can be considered a product being offered for sale to a purchasing consumer as it is sold as part of the lunch kit.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven Reynolds whose telephone number is (571) 272-9959. The examiner can normally be reached on Monday-Friday 9:00am - 4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on (571)272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

SR

11/9/07



Mickey Yu
Supervisory Patent Examiner
Group 3700